

For Immediate Release

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Fireworks Display Accident in Simi Valley, California

Bethpage, New York, July 5, 2013 – During the July 4th fireworks display in Simi Valley, California, an accident occurred injuring a number of spectators. Emergency services personnel promptly responded to the incident and all of the injured spectators were treated at nearby hospitals.

Bay Fireworks, deeply regrets that people were injured during the Simi Valley fireworks display. Public safety has always been a major priority of Bay Fireworks. The highly qualified staff of Bay Fireworks is trained on a regular basis in the procedures to properly set up and discharge a fireworks display. Our equipment has been inspected and approved by the authorities. Our displays, like the one in Simi Valley, are properly permitted through the local authorities having jurisdiction.

Representatives from the Ventura Fire Marshal's office and other Simi Valley officials are currently on-site and gathering information. We are appreciative of the authorities for their very responsive and professional services.

Bay Fireworks will conduct a thorough and complete investigation of this incident and make our findings available to the public. Our major concern and focus is for the injured spectators and their families.

Due to privacy laws, we cannot contact the injured persons to offer our assistance. However, Bay Fireworks humbly requests that the injured spectators please contact the Simi Valley Rotary Club to obtain the contact person's name for the insurance company of Bay Fireworks.

In the days and weeks to come, Bay Fireworks will work closely with the Simi Valley and all local, state and federal agencies that have jurisdiction over our operations in order to reach an accurate conclusion to this unfortunate accident, and to ensure that it does not happen again.

For general questions regarding the fireworks industry, contact the American Pyrotechnics Association, Julie L. Heckman, Executive Director at (301) 907-8181.

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